



## High Visibility Enforcement for Pedestrian and Bicycle Safety

Crashes involving pedestrians and bicyclists are more likely to result in fatal or serious injuries than any other types of crashes, and the financial impacts and suffering caused by these crashes are significant. As a result, the Florida Department of Transportation (FDOT) is looking to supplement ongoing educational campaigns with high visibility enforcement operations in the most needed locations. FDOT now has funding available for law enforcement agencies to conduct High Visibility Enforcement operations to improve pedestrian and bicyclist safety.

High visibility enforcement funds are intended as a crash mitigation tool. These enforcement activities are designed to target unsafe **behaviors** of all road users, including motorists, pedestrians, and bicyclists. Under no circumstances should specific demographics be singled out or targeted.

The funds may only be used for officer overtime hours spent conducting on-street enforcement operations for the period of July 2020 through May 2021. The funding is not to be used for any of the following: production or printing of materials, training or administration, public or school outreach events, or to duplicate efforts already funded by any other source.

To be eligible for these funds:

- Law Enforcement Agencies must be located in one of the top 25 Florida counties identified as having the greatest representation traffic crashes resulting in pedestrian and bicyclist serious injuries and fatalities: Alachua, Bay, Brevard, Broward, Collier, Duval, Escambia, Hillsborough, Lake, Lee, Leon, Manatee, Marion, Miami-Dade, Monroe, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Sarasota, Seminole, St. Lucie, and Volusia.
- Submit a copy of the agency's policy, plan, or procedure for decreasing traffic crashes resulting in injuries or fatalities to pedestrians and bicyclists.

Minimum participation requirements are outlined below. Additional details and guidance will be provided upon receipt of a completed request for funding application.

- Complete the required training prior to enforcement operations beginning (see more details below).
- Conduct repeated overtime enforcement operations focusing on education, using warnings and citations as a last resort, focusing on specific locations and issues identified by crash data.
- Distribute the provided Alert Today, Alive Tomorrow campaign educational materials as a routine component of all enforcement contacts with the public.
- Submit regular invoices and record activity of each completed enforcement operation by location. The program will be administered by a contract with the Institute of Police Technology and Management (IPTM) at the University of North Florida, and regular documentation and evaluation is a primary component of this program.
- Create and distribute at least two press releases during the course of the contract. The first will announce the initiation of high visibility enforcement activities, and the second release must include FDOT approved messaging (provided by the University) to coincide with scheduled messaging campaigns throughout the year (i.e. Florida Bike Month in March). Additional press releases and media involvement are strongly recommended to support the ongoing enforcement initiatives.



Prior to beginning operations, your agency will be required to submit a list of personnel authorized to perform overtime details under the contract. The fully-loaded hourly overtime rate range (including benefits) for each officer must also be submitted. Only hours from officers listed, and between the rates shown on the authorized personnel list, will be eligible for reimbursement. The authorized personnel list may be updated at any time to add officers and update rates after the contract is completed, but no hours may be charged for any individual officer until after the updated personnel list has been submitted for approval showing their billing rate and training has been completed and verified.

Training is mandatory for all officers performing high visibility enforcement. Officers that previously qualified in roll call training videos and quizzes must re-certify through the required 4-hour classroom-based training, *Pedestrian and Bicycle Law Enforcement: Laws, Procedures and Best Practices* before participating in FY 20/21.

Any officer that took the required 4-hour classroom-based training prior to June 30, 2019, is required to re-certify through the Online refresher course, *Pedestrian & Bicycle Safety: A Law Enforcement Review* to remain an eligible participant in High Visibility Enforcement Details.

Note: Classroom-based training is provided free of charge through the Institute of Police Technology and Management (IPTM). Please visit <https://www.iptm.org/grant> to see a list of scheduled courses. Officers are not required to be trained before the agency applies. Officers hours for completing the training are reimbursable with an executed contract and who are on overtime status. Reimbursement is limited to just those individuals who will be participating in the education and enforcement details. All other officers who attend the training shall be considered "in kind" on the part of the applicant agency.

The following **optional** training materials were created by the National Highway Traffic Safety Administration (NHTSA). Training is available through the National Law Enforcement Academy Resource Network (NLEARN), which can be accessed for free at the following website: <http://www.iadlest.org/Projects/NLEARN.aspx>. Further details on how to access the training will be provided upon receipt of the agency's application. Time for completion of these training requirements shall be in-kind.

- "Pedestrian Safety Training for Law Enforcement." A self-paced, interactive training.
- "Enhancing Bicycle Safety: Law Enforcement's Role". A self-paced, interactive training.

**Requests for Contract Proposals will continue to be accepted until funds are exhausted.** If your agency is interested in conducting high visibility enforcement for pedestrian and bicyclist safety in your community, please submit an online request. To apply, visit [www.AlertTodayFlorida.com/HVE](http://www.AlertTodayFlorida.com/HVE). At the very top, complete the "Application for HVE Funding".

If you have any questions about the application process, please contact Sharon Murchison at [sharon.murchison@unf.edu](mailto:sharon.murchison@unf.edu). If you have any questions about the program or FDOT's Alert Today, Alive Tomorrow campaign for pedestrian and bicyclist safety, please contact Trenda McPherson at 850-414-4025 or [Trenda.McPherson@dot.state.fl.us](mailto:Trenda.McPherson@dot.state.fl.us).