



## High Visibility Enforcement for Pedestrian and Bicycle Safety

Crashes involving pedestrians and bicyclists are more likely to result in fatal or serious injuries than any other types of crashes, and the financial impacts and suffering caused by these crashes are significant. As a result, the Florida Department of Transportation (FDOT) is looking to supplement ongoing educational campaigns with high visibility enforcement operations in the most needed locations. FDOT now has funding available for law enforcement agencies to conduct High Visibility Enforcement operations to improve pedestrian and bicyclist safety.

High visibility enforcement funds are intended as a crash mitigation tool. These enforcement activities are designed to target unsafe **behaviors** of all road users, including motorists, pedestrians, and bicyclists. Under no circumstances should specific demographics be singled out or targeted.

The funds may only be used for officer overtime hours spent conducting on-street enforcement operations for the period of July 2018 through May 2019. The funding is not to be used for any of the following: production or printing of materials, training or administration, public or school outreach events, or to duplicate efforts already funded by any other source.

To be eligible for these funds:

- Law Enforcement Agencies must be located in one of the top 25 Florida counties identified as having the greatest representation traffic crashes resulting in pedestrian and bicyclist serious injuries and fatalities: Alachua, Bay, Brevard, Broward, Collier, Duval, Escambia, Hillsborough, Lake, Lee, Leon, Manatee, Marion, Miami-Dade, Monroe, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Sarasota, Seminole, St. Lucie, and Volusia.
- Submit a copy of the agency's policy, plan, or procedure for decreasing traffic crashes resulting in injuries or fatalities to pedestrians and bicyclists.

Minimum participation requirements are outlined below. Additional details and guidance will be provided upon receipt of a completed funding application.

- Complete the required training prior to enforcement operations beginning (see more details below).
- Conduct repeated overtime enforcement operations focusing on education, using warnings and citations as a last resort, focusing on specific locations and issues identified by crash data.
- Distribute the provided Alert Today, Alive Tomorrow campaign educational materials as a routine component of all enforcement contacts with the public.
- Submit regular invoices and progress reports including documentation of each completed enforcement operation by location. The program will be administered by a contract with the University of South Florida's Center for Urban Transportation Research, and the regular documentation and evaluation is a primary component of this program.
- Create and distribute at least two press releases during the course of the contract. The first will announce the initiation of high visibility enforcement activities, and the second release must include FDOT approved messaging (provided by the University) to coincide with scheduled messaging campaigns throughout the year (i.e. Florida Bike Month in March). Additional press releases and media involvement are strongly recommended to support the ongoing enforcement initiatives.



Prior to beginning operations, your agency will be required to submit a signed and dated list of personnel authorized to perform overtime details on the contract. The letter shall include a certificate of completion of each required training for each officer and a fully-loaded hourly overtime rate range (including benefits) for each. Only hours from officers listed, and between the rates shown on the authorized personnel list, will be eligible for reimbursement. The authorized personnel list may be updated to add officers and update rates after the contract is completed, but no hours may be charged for any individual officer until after the updated personnel list has been signed and dated showing their billing rate and verifying training has been completed.

Training is mandatory for all officers performing high visibility enforcement. Officers that qualified in FY 17/18 (took and passed the roll call training videos and quizzes) are eligible to participate in FY 18/19, but must re-certify through classroom based training before participating in FY 19/20.

Any officer that did not qualify in FY 17/18 is required to certify through classroom based training before they are eligible to participate in High Visibility Enforcement Details.

Note: Classroom based training is provided free of charge through the Institute of Police Technology and Management (IPTM). This training is currently under development and expected to be finalized in July 2018. Information on how to schedule the four (4) hour classroom based training will be provided to all applicant agencies no later than July 15, 2018. The training delivery will be prioritized based on need. Officers are not required to be trained before the agency applies. Officer hours for completing the training are not reimbursable and shall be considered “in kind” on the part of the applicant agency.

The following **optional** training materials were created by the National Highway Traffic Safety Administration (NHTSA). Training is available through the National Law Enforcement Academy Resource Network (NLEARN), which can be accessed for free at the following website: <http://www.iadlest.org/Projects/NLEARN.aspx>. Further details on how to access the training will be provided upon receipt of the agency’s application. Time for completion of these training requirements shall be in-kind.

- “Pedestrian Safety Training for Law Enforcement.” A self-paced, interactive training.
- “Enhancing Bicycle Safety: Law Enforcement’s Role”. A self-paced, interactive training.

**Proposals received between April 2 and May 31, 2018 will be given priority. Applications will continue to be accepted until funds are exhausted.** If your agency is interested in conducting high visibility enforcement for pedestrian and bicyclist safety in your community, please submit an online application. To apply, visit [www.AlertTodayFlorida.com/HVE](http://www.AlertTodayFlorida.com/HVE), at the very top, complete the “Application for HVE Funding 2018-19”.

If you have any questions about the application process, please contact Alex Cruz at USF-CUTR at [acc2@cutr.usf.edu](mailto:acc2@cutr.usf.edu). If you have any questions about the program or FDOT’s Alert Today, Alive Tomorrow campaign for pedestrian and bicyclist safety, please contact Trenda McPherson at 850-414-4025 or [Trenda.McPherson@dot.state.fl.us](mailto:Trenda.McPherson@dot.state.fl.us).