



# STOP SPEEDING BEFORE IT STOPS YOU



## YOU CAN PAY THE FINE, BUT WHO WILL PAY THE PRICE?

### How Speed Affects Pedestrians and Bicyclists Upon Impact



**10%**  
likelihood of  
pedestrian/cyclist fatality



**30%**  
likelihood of  
pedestrian/cyclist fatality

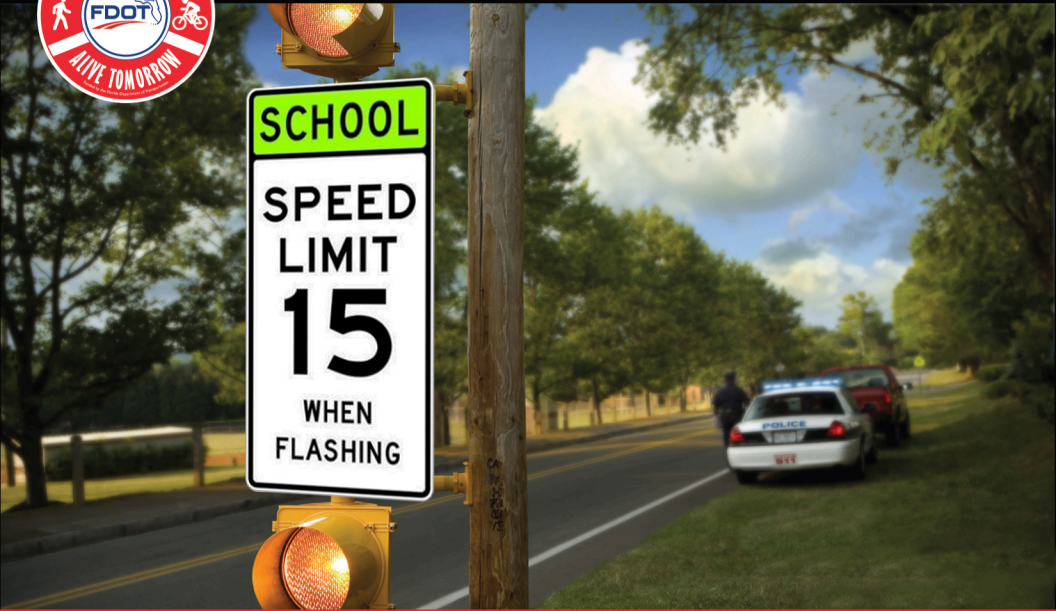


**85%**  
likelihood of  
pedestrian/cyclist fatality

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# ***SPEEDING***

Stop speeding before it stops you



***Safety Doesn't Happen by Accident!***

## ***Tips for Drivers:***

- Stop for pedestrians at crosswalks. It's the law!
- See Flashing Yellow = Slow Down & Prepare to STOP
- STOP! Look both left and right before turning right at traffic signals and stop signs.
- Share the road with bicyclists. Allow at least 3 Feet when passing.
- Always watch for pedestrians and bicyclists, especially at night!
- Leave a little earlier and don't speed. Getting fined or being involved in a crash can wreck your day!

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