



## High Visibility Enforcement for Pedestrian and Bicycle Safety

Crashes involving pedestrians and bicyclists are more likely to result in fatal or serious injuries than any other types of crashes, and the financial impacts and suffering caused by these crashes are significant. As a result, the Florida Department of Transportation (FDOT) is looking to supplement ongoing educational campaigns with high visibility enforcement operations in the most needed locations. FDOT now has funding available for law enforcement agencies to conduct High Visibility Enforcement operations for pedestrian and bicyclist safety.

High visibility enforcement funds are intended as a crash mitigation tool. These enforcement activities are designed to target unsafe **behaviors** of all road users, including motorists, pedestrians, and bicyclists. Under no circumstances should specific demographics be singled out or targeted.

The funds may only be used for officer overtime hours spent conducting on-street enforcement operations for the period of July 2016 through May 2017. The funding is not to be used for any of the following: production or printing of materials, training or administration, public or school outreach events, or to duplicate efforts already funded from another source such as an FDOT safety grant. To be eligible for these funds, law enforcement agencies must be located in one of the top 20 Florida counties with the greatest number of pedestrian and bicyclist fatalities: Miami-Dade, Monroe, Broward, Palm Beach, Orange, Volusia, Seminole, Brevard, Duval, Alachua, Escambia, Leon, Hillsborough, Pinellas, Pasco, Polk, Manatee, Lee, Sarasota, or Collier.

Minimum participation requirements are outlined below. Additional details and guidance will be provided upon receipt of a completed program application.

- Complete the required training (see more details below).
- Conduct repeated overtime enforcement operations following an education, warning, and citation enforcement progression, specifically targeting locations and issues identified by crash data.
- Distribute the provided Alert Today, Alive Tomorrow campaign educational materials as a routine component of all enforcement contacts with the public.
- Submit regular invoices and progress reports including documentation of each completed enforcement operation by location. The program will be administered by a contract with the University of South Florida's Center for Urban Transportation Research, and the regular documentation and evaluation is a primary component of this program.
- Create and distribute at least two press releases during the course of the contract. The first will announce the initiation of targeted enforcement activities, and the second will announce the change from warnings to citations. Additional press releases and media involvement are highly recommended.

Prior to beginning operations, your agency will be required to submit a signed and dated list of personnel authorized to perform overtime details on the contract. The letter shall include a certificate of completion of each required training for each officer and a fully-loaded hourly overtime rate range (including benefits) for each. Only hours from officers listed, and between the rates shown on the authorized personnel list, will be eligible for reimbursement. The authorized personnel list may be updated to add officers after the contract is completed, but no hours may be charged for any individual officer until after



the updated personnel list has been signed and dated showing their billing rate and verifying training has been completed.

The following **required** training materials were created by the National Highway Traffic Safety Administration (NHTSA). Training is available through the National Law Enforcement Academy Resource Network (NLEARN), which can be accessed for free at the following website: <http://www.iadlest.org>. Further details on how to access the training will be provided upon receipt of the agency's application. Time for completion of these training requirements shall be in-kind.

- "Pedestrian Safety Training for Law Enforcement." A self-paced, interactive training.
- "Enhancing Bicycle Safety: Law Enforcement's Role". A self-paced, interactive training.
- "Pedestrian Safety Roll Call for Law Enforcement" <http://www.alerttodayflorida.com/RollCall/>
- "Cycling Safety Roll Call for Law Enforcement" <http://www.alerttodayflorida.com/RollCall/>

If your agency is interested in conducting high visibility enforcement for pedestrian and bicyclist safety in your community, please submit an online application. The application can be found on the Alert Today Florida website at: <http://www.alerttodayflorida.com/hve>. Applications will be accepted until funds are exhausted. **Applications received by July 15, 2016 will be given priority.** If you have any questions about the program or FDOT's Alert Today, Alive Tomorrow campaign for pedestrian and bicyclist safety, please contact Achilleas Kourtellis at USF-CUTR at [kourtellis@cutr.usf.edu](mailto:kourtellis@cutr.usf.edu) or Trenda McPherson at 850-414-4025 or [Trenda.McPherson@dot.state.fl.us](mailto:Trenda.McPherson@dot.state.fl.us).