

Florida Pedestrian and Bicycle Safety Coalition Meeting Report

January 27-28, 2026

Embassy Suites by Hilton Tampa USF Near Busch Gardens



*Prepared for the Florida Department of
Transportation
2-4-2026*



Attendees

Coalition Members & Program Management Support:

Last Name	First Name	Agency	Attendance
Acosta-Anderson	Libertad	FDOT District Five	<input type="checkbox"/>
Alluri	Priyanka	Florida International University	<input type="checkbox"/>
Amicarelli	Mariano	FDOT District Four	<input checked="" type="checkbox"/>
Askins	Jon	Florida LEL Program	<input checked="" type="checkbox"/>
Astorga	Elvira	FDOT District 6	<input type="checkbox"/>
Avola-Brown	Michelle	Naples Pathway Coalition	<input checked="" type="checkbox"/>
Babcock	Gina	National Coalition for Safer Roads	<input type="checkbox"/>
Baez	Paola	Miami Dade	<input type="checkbox"/>
Bhattacharya	Poorna	ASHA Planning Consultancy	<input checked="" type="checkbox"/>
Bobo	Loreen	FDOT District Five	<input checked="" type="checkbox"/>
Borms	Jotan	FDOT – TDA	<input type="checkbox"/>
Bracken	Tara	FDOT Transit Office	<input checked="" type="checkbox"/>
Bryant	Curtis	Creative Fuel, LLC	<input checked="" type="checkbox"/>
Bush	Emily	Bike/Walk Central FL	<input checked="" type="checkbox"/>
Caldwell	Allie	FDOT Central Office	<input checked="" type="checkbox"/>
Carver	DeWayne	Kittelsohn & Associates, Inc.	<input type="checkbox"/>
Cerulli	Ronda	Florida Department of Health	<input checked="" type="checkbox"/>
Chen	Dr. Cong	University of South Florida – CUTR	<input checked="" type="checkbox"/>
Chico	Lina	Orlando Health-Arnold Palmer Hospital for Children	<input checked="" type="checkbox"/>
Corkery	Terrence	FDOT Central Office	<input type="checkbox"/>
Craig	Chris	FDOT Central Office	<input checked="" type="checkbox"/>
Crescenzi	Tara	Florida Highway Patrol	<input type="checkbox"/>
Crosby	Dana	FDOT Central Office	<input type="checkbox"/>
Delsoin	David	Davie Police Department	<input checked="" type="checkbox"/>
Discepolo	Isabella	HCA Bayonet Point Hospital-Trauma Center	<input checked="" type="checkbox"/>
Downy	Julie	Emergency Medical Services	<input type="checkbox"/>
Duran	Emmeth	FDOT District Seven	<input checked="" type="checkbox"/>
Ehmer	James	Kittelsohn & Associates, Inc.	<input checked="" type="checkbox"/>
Fall	Matthew	City of Jacksonville	<input checked="" type="checkbox"/>
Fellerhoff	Christopher	Hillsborough County	<input type="checkbox"/>
Frank	Jason	Sarasota Police Department	<input checked="" type="checkbox"/>
Galloway	Alicia	FDOT Central Office	<input checked="" type="checkbox"/>
Galoso	Franko	Gresham Smith	<input checked="" type="checkbox"/>
Garcia	Migdalis	Florida Highway Patrol	<input type="checkbox"/>
George	Brittney	FDOT – State Safety Office	<input checked="" type="checkbox"/>
George	Nathan	Palm Beach MPO	<input checked="" type="checkbox"/>
Giroux	Rupert	FDOT Central Office	<input checked="" type="checkbox"/>
Gray	Andrew	JMT (on behalf of FDOT District Seven)	<input checked="" type="checkbox"/>
Gruener	Leilani	FLHSMV	<input type="checkbox"/>
Hackett	Jensen	FDOT District Seven	<input checked="" type="checkbox"/>

Hardwicke	Laura	City of Orlando	✓
Henwood	Jessica	Health First	☐
Horst	Timothy	City of Tampa	✓
Karron	Annely	FDOT District Two	☐
Katz	Eric	FDOT Central Office	✓
Kehres	Katherine	FDOT District Four	✓
Kluttz	Jessica	Alachua County BOCC	✓
Kristiansen	Angela	Kittelsohn & Associates, Inc.	✓
McDaniel	Gevin	SpanPath, LLC	☐
Mello	Megan	Kittelsohn & Associates, Inc.	☐
Merkle	Tanya	FDOT District One	☐
Miller	Chris	FL Highway Patrol	☐
Morales	Martha	FDOT District Four	✓
Morgan	Erin	FDOT Central Office	✓
Morris	Jaqueline	FDOT Roadway Design Office	✓
Peoples	Gretchen	FDOT District Three	☐
Quenneville	Kristina	FL Highway Patrol	☐
Qureshi	Fazal	Broward MPO	☐
Railey	Brett	IPTM	✓
Raulerson	Mary	Kittelsohn & Associates, Inc.	✓
Reinhardt	Ken	AARP Florida	✓
Reiser	James	City of Tampa/Florida LEL Program	✓
Rendon	Patricia	Space Coast TPO	✓
Rickard	Stephanie	FL Dept. of Education – School Transp. Management	✓
Robbins	Keith	FDOT District One	✓
Rodrigues-Silva	Karla	Dept. of Transportation/City of Gainesville	✓
Roeder	Alexandria	Tampa General Hospital	✓
Russo	Tina	FDOT District Seven	✓
Severyn	Josette	Broward County Florida	☐
Sheppard	Derwood	FDOT Central Office	☐
Silva	Lisa	Hillsborough County MPO	✓
Simpson	Kyle	Forward Pinellas	✓
Simpson	Paul	University of Florida –PedBike SRC	✓
Solomon	Rachele	Memorial/Healthcare/Systems/Safe Kids Broward	☐
Suguri	Vitor	FDOT District One	☐
Sully	Thuraia	FDOT Systems Implementation Office	☐
Teague	Michael	Florida Police Chief's Association	☐
Thompson	Erika	FHWA	☐
Torres	Lauren	National Safety Council	✓
Torres	Stephanie	St Lucie TPO	✓
Walford	Kevin	Miami-Dade TPO	✓
Wall	Kathy	Safe Kids Palm Beach County	✓
Wandall	Melissa	National Coalition for Safer Roads	✓

Williams	Angel	IPTM	✓
Zenoni	Scott	Health First	☐

Coalition Guests:

Last Name	First Name	Agency	Attendance
Champlin	Lindsey	AAA	✓
Fearon	Kelly	Kittelson & Associates	✓
Flaifl	Nada	Tama General Hospital	✓
Fuentes	Jesus	Miami-Dade TPO In-House Consultant	✓
Harris	Michelle	AAA	✓
Hope	Nick	FDOT District 2	✓
Lang	Emily	Gresham Smith	✓
Leon	Santiago	FDOT District 7	✓
Lewis	Michael	FDOT District 3	✓
Penn	Cindy	Plant City	✓
Rider	Eugene	Florida Bicycle Association	✓
Rohde	Anthony	Plant City	✓
Rupinta	Kelly	IPTM	✓
Walker	Hans	FDOT District 7	✓
Win	Thet	FDOT District 7	✓

Tuesday, January 27, 2026

Call To Order – Chris Craig, FDOT Central Office

Chris outlined the meeting agenda and highlighted some recent coalition wins, including that FDOT posted e-bike educational material on social media accounts. He reminded attendees that we are currently in the final year of current implementation cycle and encouraged them to work on their implementation plans.

Welcome Message from FDOT District 7 Traffic Operations Engineer, Sandra Gonzales

Sandra welcomed Coalition members and shared her background. She noted that coalition feedback is key, especially for safety and new trends such as micromobility. She shared information on District 7's implementation of Leading Pedestrian Interval (LPI) and partnerships with law enforcement.

Public Meeting Announcement

The meeting is open to the public. Dedicated time for public comment was announced.

Meeting Dedication in Honor of Lovera “Lovie” Ebersole – Mary Raulerson, Kittelson

The meeting was dedicated to Lovera “Lovie” Ebersole who was struck by a vehicle while biking in 2022. Tina Russo shared how this portion of the SunCoast trail has been redesigned to follow Safe System approach after her crash.

Coalition Members Introductions – All Attendees

Coalition members and guests briefly introduced themselves, sharing their organization, role, and emphasis area team.

Announcements – Alicia Galloway, FDOT Central Office

Alicia reviewed logistics for travel arrangements, parking, and dinner. She also shared an announcement from the Florida School Crossing Guard Training Program about Crossing Guard Appreciation Day on February 6.

High Visibility Enforcement Agency of the Year – Angel Williams, IPTM

(see Appendix B for slides)

IPTM contracts with law enforcement agencies to perform High Visibility Enforcement (HVE) in counties with high number of fatal and serious injury crashes involving people walking and biking. Angel highlighted some of the statistics for educational encounters for people walking, biking, and driving. The HVE Agency of the Year was awarded to Palm Beach County Sherriff's Office.

DESIGN MATTERS: Safety Outcomes of Different Bicycle Facilities - Jesus Fuentes and Kevin Walford, Miami-Dade TPO

(see Appendix B for slides)

Jesus and Kevin shared details about a Miami-Dade TPO study conducted to understand safety outcomes of different bicycle facilities. All of Miami-Dade County's bicycle facilities were included in the study, approximately 525 miles of bicycle facilities across the county. They found that bicycle ridership was highest on lanes and trails with protected infrastructure. Strava data was used to map out origins and destinations. Crashes involving bicyclists were analyzed, and buffered bicycle lanes were found to

have the lowest daytime crash rates. The recommendations include separating bicyclists from vehicles along facilities, prioritizing facilities where traffic volumes and high speed differentials.

Questions & Comments:

- Vertical separation at buffered bicycle lanes: presenters clarified that buffered bicycle lanes are painted only.
- Data verification: Jesus noted they verified with counters where possible, but data was limited.
- This data will be used in the future primarily to provide separated bicycle facilities.
- There was some discussion about correlation of bicycle crash data location, with a suggestion to investigate where the crashes occurred such as sidewalk level or intersection level.
- Jesus noted that they used research from League of American Bicyclists and information from a Dutch Cycle Embassy (referred to as Bikenomics) study focused on cost of bicycle crashes to society to determine benefit cost ratio of bicycle facilities.
- There was a suggestion to consider correlation of speed and volumes with crashes.
- The MPO is considering future research on before/after analysis to see impact and e-bikes.

FDOT District Two Spotlight - Nick Hope, District Two Safety Studies Engineer

(see Appendix B for slides and statistics)

Nick shared overview of project on SR-26 (University Avenue) in Gainesville. FDOT installed short-term improvements before implementing new signals and raised midblock crosswalks, with interim temporary rubber polymer speed tables. The two raised crosswalks at SR 26 and Gale Lemerand and 14th Street received an award from SASHTO Region for safety small project. Nick also shared an overview of the SR-111 (Edgewood Ave.) Resurfacing Project in Jacksonville, which included a road reconfiguration with vertical separation. Nick gave an overview of the Hawthorne Trail MPS and Geofencing Campaign in Gainesville. FDOT used geofencing and an educational video on Midblock Pedestrian Signal (MPS). Nick summarized some D2 Outreach and Newsletters and took a few questions.

CyclingSavvy Debrief – Mighk Wilson and Tina Russo

Mighk provided a summary of the high-level concepts of the CyclingSavvy classroom session that took place earlier in the day, then invited participants to share key takeaways. Some shared that the course helps students with the process of thinking ahead – where you are in the road, what turning conflicts there could be. Some shared how the class helped change their mindset and view on cycling. It helps motorists understand why cyclists might make certain maneuvers and watch for them. There was a suggestion to partner with food delivery services (UberEats, DoorDash, etc.) with recent increases.

Breakout: Collaboration & Work Session

James introduced the agenda for the breakout sessions. Emphasis area teams met to discuss their respective implementation plans and which objectives and tasks can be completed by the April quarterly meeting. Several groups connected across emphasis areas to discuss topics requiring collaboration.

Public Comment Period

No comments received.

Day 1 Wrap Up

Closed out the day with parking and hotel logistics and an invitation to join an optional group dinner.

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Wednesday, January 28, 2026

Coffee Talk – All Attendees

As coalition members arrived, they were reminded that January is Move Over Month. Attendees were encouraged to discuss how their agency highlights the campaign.

Call to Order – Chris Craig, FDOT

The meeting was called to order by Chris Craig.

Public Meeting Announcement

Chris reminded the groups that this is a public meeting and announced the public comment period.

Audience Segmentation in Social Marketing - Dr. Mahmooda Pasha, USF CUTR

(see Appendix B for slides)

Dr. Pasha shared her background in social marketing research. She supports the Target Zero initiative by applying a social marketing approach. The group discussed examples of behavior change, and how audience segmentation can be an effective tool to reach a group of people with shared characteristics. Social marketing focuses on changing behavior by capitalizing on traditional marketing tools to promote positive social change.

When discussing potential application, it was noted that this could be a valuable tool to change opinion on bicycle lanes or promote seat belt use where it has dropped.

Roundtable Discussion: 2026 Legislative Bills

(see Appendix B for slides)

Attendees heard an overview of several 2026 legislative bills related to traffic safety.

Breakout Sessions: Emphasis Area Implementation Plans and Priorities

Emphasis area teams met to discuss their respective implementation plans. Members were encouraged to collaborate across emphasis area teams and plan for the next quarter.

Emphasis Area status Updates – Goal Leaders *(see Appendix B for slides)*

- Communication, Outreach, and Education
 - o Closing Out (Oct-Jan):
 - Consolidated objectives
 - Updated % completed
 - Assigned roles for reviewing current websites
 - Strategized goals for next year's event support (social media)
 - o Coming Up (Jan-April):
 - Completed tip cards
 - Review existing website material
 - Begin identifying objectives/goals for the next plan
 - Continue collaboration with Law Enforcement on tip card updates
- Data, Analysis, and Evaluation
 - o Closing Out:
 - Implementation plan updates

- Crash data geolocation
 - EMS coordination
 - Coming Up:
 - Safety projects presentation
 - Data gaps brief
 - Annual bike ped data highlights
 - Children’s crash summary
 - Speed management plots
- Emergency Medical Services
 - Closing Out
 - Updated implementation plan
 - Answered EMS questions / close out pending tasks
 - Coming Up:
 - Ongoing work to continue educating for accurate data collection (relates to document created for EMS to encourage reporting incidents that involve micromobility. ICD10 coding examples were shared).
 - Stop the Bleed trainings and tourniquet availability along trails and parks.
- Law Enforcement
 - Closing Out:
 - Met with Communications on Tip Card Revisions
 - Updated Implementation Plan – closed out most
 - Coming Up:
 - Looking into device classification red line from Dr. Lee’s previous presentation
 - Awaiting legislation to adjust device classifications
- Planning, Design, and Operations
 - Closing Out:
 - Coordinated with LTAP on bike/ped Temporary Traffic Control (TTC) training
 - Emmeth and Gevin will present at Florida Transportation Builders' Association (FTBA) on pedestrian and biking TTC
 - Coming Up:
 - Sharrows tip card
 - Dev102-9920 TPP updates to include bikes
 - Project “completion” cards to elected officials
 - For work zones - Audible Information Device requirements in MUTCD 6P, Typical Applications 28 and 29
 - Project white papers
 - Aligning objectives and goals with measurable outcomes
 - Collaborate with Vision Zero to consolidate resources and RSA best practices
- Policy & Programs
 - Closing Out:
 - Sharrow Safety Recommendations
 - Implementation Plan Clean-ups
 - Speed enforcement cameras in work zones

- Coming Up:
 - Welcome New Members
 - Connections between land development policies and the Safe System Approach
 - Evaluate “Movement in Place” Strategies
 - Tracking Legislation on e-bikes, Hands Free Florida, and Micromobility
- Vision Zero:
 - Closing Out:
 - Strategic Partnerships
 - Educating Legislators
 - Coming Up
 - Evaluation Methods
 - Effectiveness of Countermeasures
 - Bike Month Events/Promotion
 - Greenbook Updates and Participation
- E-Bikes:
 - Closing Out:
 - Updates on crash trends
 - Youth outreach and education
 - Model ordinance discussion
 - Coming Up:
 - Review local micromobility ordinances form D5 LEL
 - Review best practices and develop recommendations

Public Comment Period

No public comments were received.

Next Steps – Coalition Management Team

Announcements about upcoming midquarter calls and 2026 coalition meetings.

Closing Remarks – Chris Craig, FDOT State Safety Office

Chris thanked the coalition members for their participation and noted the great progress that was made in the breakout sessions and on implementation plan task items.

Next Meeting Announcement:

The next Coalition Meeting will be held:

April 28, 2026, 1:00PM – 5:30PM

April 29, 2026, 8:00AM – 12:30PM

Embassy Suites Orlando Sunset Walk

3151 Sunset Walk Drive

Kissimmee, Florida 34747

Appendix A – Meeting Agenda



Florida's Pedestrian and Bicycle Safety Coalition

Meeting Agenda

January 27 – 28, 2026 Tampa

Tuesday, January 27, 2026 – General Session 1	
1:00 – 1:05 PM	Call to Order – Chris Craig, FDOT Traffic Safety Administrator
1:05 – 1:15 PM	Welcome Message – Sandra Gonzalez, FDOT Dist 7 Traffic Operations Engineer
1:15 – 1:25 PM	Meeting Dedication in Honor of Lovera Ebersole
1:25 – 1:40 PM	Introductions – Coalition Members and Guests
1:40 – 1:50 PM	Announcements – Alicia Galloway, FDOT Traffic Safety Program Manager
1:50 – 2:00 PM	HVE Agency of the Year Award – Angel Williams, IPTM
2:00 – 2:30 PM	Design Matters: Safety Outcomes of Different Bicycle Facilities – Kevin Walford and Jesus Fuentes, Miami Dade TPO
2:30 – 2:50 PM	FDOT District Spotlight – Nick Hope, D2 Safety Studies Engineer
2:50 – 3:05 PM	BREAK
3:05 – 3:20 PM	CyclingSavvy Debrief – Mighk Wilson, MetroPlan and Tina Russo, FDOT D7
3:20 – 3:30 PM	Implementation Plan Updates – James Ehmer, Kittelson
3:30 – 5:10 PM	Breakout Session: Emphasis Areas Implementation Plan Working Session – All
5:10 – 5:15 PM	Task Collaboration Needs – Emphasis Area Goal Leaders
5:15 – 5:25 PM	<i>Public Comment Period</i>
5:25 – 5:30 PM	Day 1 Wrap Up

Wednesday, January 28, 2026 – General Session 2	
8:00 – 8:30 AM	Coffee Talk – All Attendees
8:30 – 8:35 AM	Call to Order – Chris Craig, FDOT Traffic Safety Administrator
8:35 – 9:20 AM	Audience Segmentation in Social Marketing – Dr. Mahmooda Pasha, CUTR
9:20 – 10:05 AM	Roundtable Discussion: 2026 Legislative Bills – All Participants
10:05 – 10:20 AM	BREAK
10:20 – 10:25 AM	Breakout and Collaboration Strategy
10:25 – 11:45 AM	Breakout Session – Collaboration & Partnerships
11:45 AM – 12:10 PM	Emphasis Area Status Updates – Goal Leaders (3 Min Each)
12:10 – 12:20 PM	<i>Public Comment Period</i>
12:20 – 12:25 PM	Next Steps – FDOT, Kittelson, IPTM
12:25 – 12:30 PM	Closing Remarks – Chris Craig, FDOT Traffic Safety Administrator